

“THE ZULA PATROL,” THE ACCLAIMED KIDS’ SCIENCE SERIES, ROCKETS TO A THIRD SEASON ON PUBLIC TELEVISION IN JUNE ’08

~Thirteen New Animated Space Adventures Explore Math, Astronomy and Earth Sciences in Fun, Memorable Ways~

BURBANK, CA, April 2, 2008 – Thirteen new half-hour episodes of “The Zula Patrol,” the acclaimed public television series for kids aged four-to-eight that uniquely focuses on science, math and astronomy, will launch on public television stations nationwide in June 2008. The third season will feature such topics as life cycles, ecosystems, and the solar system with fun adventures developed to excite young children’s curiosity – and inspire them to explore further. Produced by Zula USA, LLC, the CGI-animated, high-definition series was created by Dr. Deborah Manchester.

Winner of a 2008 Parents’ Choice Silver Honor, “The Zula Patrol” – which also reinforces themes of tolerance and non-violence – has been a resounding favorite among kids, parents and educators since it premiered in fall 2005. The National Science Teachers Association hails the show as “... a pre-K – 2nd grade teacher’s dream.” Each episode is developed by an expert team of educators, writers and scientists whose members hail from organizations including NASA, the Jet Propulsion Laboratory, and COSI Science Museum.

“Our goal with ‘The Zula Patrol’ is to introduce core science concepts to young kids so they can develop critical thinking skills and a lasting passion for discovery of the world around us,” said Dr. Manchester. “In a world increasingly governed by technology, we believe these fundamentals will help them excel later, both in school and in life.”

To reinforce the themes of the series in classrooms, after-school centers, libraries and other non-profit organizations, Zula USA is sponsoring grassroots science education programs in communities across the U.S. in affiliation with public television stations’ outreach coordinators.

“The Zula Patrol” is a presentation of UNC-TV and distributed by American Public Television to its public broadcasting affiliates. The third season’s 13 new half-hour episodes are:

Episode 1:

Larva or Leave Me – explores life cycles and metamorphosis
Egg Hunt – explores frogs, patterns of change

Episode 2:

Spin Control: the Venus Effect – explores the planet Venus
Crater Raters: Journey to Mercury – explores the planet Mercury

Episode 3:

Hey Kids, Amazing Space Monkey! – explores mixtures
The Blorp – explores solutions

Episode 4:

Vanishing Cream – explores craters
There Goes the Neighborhood – explores canyon habitats

Episode 5:

The Missing Elements – explores elements, form and function
Journey to the Center of Gorga – explores chemical reactions

Episode 6:

Choosing Sides – explores ecosystems, garden habitats: flowers and bees
Camp Worm – explores ecosystems, garden habitats: earthworms/below ground

Episode 7:

May the Force Be Wigg You – explores force, Newton's Law

Five Zuleans in a Boat (and Gorga) – explores force, Newton's Law II and III

Episode 8:

Where Did All the Water Go? – explores evaporation

The Dew Drops – explores condensation

Episode 9:

The Show Must Float On – explores surface tension

The Truder Crown Affair – explores properties of water, floating and sinking

Episode 10:

The Great River Race – explores rivers

When You Wish Upon a Sea Star – explores oceans as a habitat

Episode 11:

Mine Shaft – explores minerals

The Crystal Cavern – explores crystals

Episode 12:

The Lizard Who Came to Dinner – explores ectotherms

Island of the Endotherms – explores endotherms

Episode 13:

Villain of the Year – explores Galaxies

One Is the Loneliest Number – explores binary star systems

ABOUT ZULA USA, LLC

Zula USA, LLC produces a package of entertaining, educational products that are designed to provide early science education and reading literacy for children in pre-school through second grade. Zula's comprehensive program addresses the national call for science literacy education among the very audience for whom research demonstrates that early intervention is most effective. By reaching pre-kindergarten and early elementary students, Zula can provide a critical foundation in understanding science concepts and content. The television program and its supporting materials provide science education and character-building lessons in an entertaining format that encourages whole family participation. The entire Zula package serves many aspects of learning, promotes literacy, and provides a diverse approach to learning styles. The expert team of educators, writers, scientists, and media specialists works to ensure that Zula delivers a dynamic, focused, fun learning experience for children to learn about the world around them. For more information, please visit: www.zula.com.

About American Public Television (APT)

With more than 10,000 hours of programming in its library, American Public Television (APT) has been a prime source of programming for the nation's public television stations for 47 years, distributing more than 300 new program titles per year. APT milestones include distribution of the first HD series on public television and the 2006 launch of Create – the TV channel featuring the best of public television's lifestyle programming. Known for its leadership in identifying innovative, worthwhile and viewer-friendly programming, APT has established a tradition of providing public television stations with program choices that strengthen and customize their schedules, such as *The Zula Patrol*, *Carreras Domingo Pavarotti in Concert*, *Winged Migration*, *Battlefield Britain*, *Globe Trekker*, *Rick Steves' Europe*, *Great Museums*, *Jacques Pépin: Fast Food My Way*, *America's Test Kitchen From Cook's Illustrated*, *Broadway: The Golden Age*, *Lidia's Family Table*, *California Dreamin' – The Songs of The Mamas & the Papas*, *Rosemary and Thyme*, *P. Allen Smith's Garden Home*, *The Big Comfy Couch*, *Monarchy With David Starkey*, and other prominent documentaries, dramatic series, how-to programs, children's series and classic movies.